



the
**Henry
Ford**®

Ignite Innovation at Work with a Corporate Membership to The Henry Ford

MISSION

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to shape a better future.

VISION

The Henry Ford will be a nationally recognized destination and force for fueling the spirit of American innovation and inspiring a can-do culture.

**Gain perspective.
Get inspired.
Make history.**

thf.org

Inspire clients and engage employees with a corporate membership to The Henry Ford. Give your employees, executives, clients and their families access to the amazing inventions, daring visionaries and living traditions that span American history.

Four venues to inspire makers, dreamers and doers.

HENRY FORD MUSEUM OF AMERICAN INNOVATION™

From race cars to freedom rides, modular houses to microprocessors, they'll experience breakthroughs big and small that have made our world what it is today.

GREENFIELD VILLAGE®

Inspire them with a step into the sights, sounds and sensations of 300 years of American life. They'll spend a day in the place where yesterday feels like right now — and the present will never again feel quite the same.

FORD ROUGE FACTORY TOUR

Beyond the awe-inspiring sweep, scale and action of the real-life factory floor where the Ford F-150 is made, introduce your talent to eye-opening encounters with the technology of tomorrow — today.

THE HENRY FORD GIANT SCREEN EXPERIENCE

Make it possible for your team to experience some of the most entertaining and enlightening stories of America's past, present and future ever told — in one of the nation's most impressive venues for telling them.



Corporate Membership Levels/Benefits

PARTNER LEVEL	LOCAL CONTRIBUTOR	TALENT INVESTOR	COMMUNITY INVESTOR	EXECUTIVE/ VIP
Primary benefit	Networking	Enhanced employee benefits	Employee benefits and community support	Corporate entertaining
Recommended business size	Small, 1-100 employees	Midsize, 100-350 employees	Large midsize, 350-750 employees	Large, 750+ employees
Corporate member annual pass with historic rides (cardholder plus 5 guests)	2	4	6	8
Employee discounts on basic memberships and admission	10%	10%	10%	15%
Complimentary tickets to select signature events	4	6	8	8
Discounts on special event tickets	•	•	•	•
Recognition on donor publications and boards and thf.org	•	•	•	•
Executive invitations to President's Dinner		•	•	•
VIP parking in Eagle Tavern lot		•	•	•
Recognition as sponsor of a field trip for 125 students			•	
Engage with THF employees			•	•
Discounts on sponsorship packages			•	•
VIP tour (including Archive of American Innovation for up to 15 people)				•
Fee	\$1,500	\$3,500	\$7,500	\$15,000

For more information on how to partner with The Henry Ford, please contact:

Emily Krueger

Advancement Officer, Corporate Relations

313.982.6051

EmilyKr@thf.org



Corporate Membership Application

Company Name (as you prefer to be publicly recognized for your generosity)

We wish to join/renew as a corporate member of The Henry Ford at the following level:

- \$15,000 **Executive/VIP**
(receives 8 Annual Member Passes)
- \$7,500 **Community Investor**
(receives 6 Annual Member Passes)
- \$3,500 **Talent Investor**
(receives 4 Annual Member Passes)
- \$1,500 **Local Contributor**
(receives 2 Annual Member Passes)

All memberships are good for 12 months from date of joining or renewing.

In addition to your transferable membership passes, you will receive via email a 10% Corporate Discount Coupon to be uploaded to your company's intranet for your employees.

Payment (check one)

- Check
 AmEx
 Visa
 MasterCard
 Discover

Make checks payable to The Henry Ford.

Card Number _____

Name on Card _____ Expiration Date _____

Signature _____

Company Contact

Mr., Ms., Mrs. (circle one) _____

Title _____ Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company website to be used for recognition on thf.org _____

If you are a first-time corporate member, how did you hear about our program? _____

Three ways to join!

EMAIL
EmilyKr@thf.org

MAIL
The Henry Ford
Attn: Emily Krueger
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